



For immediate release



## Delphis Films takes you from Cannes to the Wild Wild West...

Montreal (April 27, 2010) - Delphis Films is pleased to announce it will be promoting its latest acquisition of a CG-animated feature film at the Cannes market for which it has snatched international sales rights outside Benelux and French Europe: *Luke and Lucy & The Texas Rangers*. The film will be screened for the first time in Cannes.

The film is based on the highly successful original comic book created by Willy Vandersteen. More than 400 million copies of the books have been sold worldwide over 60 years and two millions continue to be sold every year. The books feature great adventures of Luke and Lucy, two teenage kids who resemble another Belgian teen icon Tintin.

Produced at a budget of euros 9.5million, this film is the most expensive animation feature ever produced in Flemish Belgium. It was released in the summer 2009 in Belgium where over 250,000 tickets were sold, a record that beat some heavyweights such as *Astro Boy* or *Hannah Montana*. The English version of the film is being prepared in the USA.

DVD rights for Russia/CIS are already sold. Negotiation is underway for a number of territories including North America.

**Presskit:** [http://www.delphisfilms.com/fichiers\\_systeme/production-341-fichierpresseen.pdf](http://www.delphisfilms.com/fichiers_systeme/production-341-fichierpresseen.pdf)

**Trailer:** <http://www.delphisfilms.com/0-video.php?b=1&xid=341&xlang=en>

**Cannes Market screenings:** Friday, May 14, 11:30, Palais F/Mon, May 17, 20:00, Palais B

**To meet us in Cannes or ask for rights availabilities, please contact:**

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